

STANDARDS BLITZ

ABOUT THE EVENT

The Bureau of Philippine Standards (BPS) developed the Standards Blitz Program to significantly increase the understanding of the general public on the relevance and uses of standards. Subsequently, the BPS aims to instill safety and quality consciousness on products and services based on the Philippine National Standard (PNS).

The BPS has been guided with the slogan, “Starting them young” to effectively implement the program. It believes that the youth is a strong influence to reckon with in molding and building a society while they live enjoyable yet proper lives. Ultimately, the BPS intends to build support on standards use and have a circle of Standards Champions.

The Standards Blitz is a half-day session on an information campaign on standards. The session is composed of short discussions from BPS resource persons who are equipped with visuals, examples and testimonies. The session is interactive, motivating participants to be resource persons themselves to promote understanding on the topics.

TOPICS

This half-day event will zero in on the following topics:

- Overview on BPS
- Standards Relevance and Uses
- Standards Development and Alignment to International Standards
- Technical Regulations
- Standards and Conformance
- International Relations

TARGET PARTICIPANTS

Other government offices in the region and its provinces; industry chambers, federations and associations; retailers; consumer organizations; teachers, students; DTI offices.